# RISK AND INFORMATION IN DISPUTE RESOLUTION: AN EMPIRICAL STUDY OF ARBITRATION

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ABSTRACT. We develop and estimate a structural model of arbitration, accounting for asymmetric risk attitudes and learning. Using data on public sector wage disputes in New Jersey, we compare the efficiency of two popular arbitration formats, final-offer (FOA) and conventional (CA). We find that, although CA hinders the transmission of case-relevant information from the disputants to the arbitrator, this format outperforms FOA by affording discretion to select awards. We also assess how risk-attitude differences between the disputants affect imbalances in arbitration outcomes, finding that risk aversion weakens a party's position in the dispute despite making them more likely to win arbitration.

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### 1. INTRODUCTION

Arbitration is a private bilateral conflict resolution procedure in which a third party, the arbitrator, makes a binding decision on the dispute. Compared with formal litigation through a court system, arbitration is typically cheaper, faster and less formal. Moreover, arbitrators tend to be experts on the subject matter of the dispute, whereas judges assigned to court cases are usually generalists (Mnookin, 1998). Due to these advantages, arbitration has been extensively employed in the resolution of a variety of disputes including labor impasses, disagreements concerning commercial contracts, tort cases and tariff negotiations, among many others. In fact, Lipsky and Seeber (1998) surveyed the general counsels of the Fortune 1,000 companies in 1997, and found that 80 percent of the respondents had used arbitration at least once in the previous three years. Considering business-to-business disputes alone, the American Arbitration Association reported 9,196 cases in 2021, totaling over 15 billion dollars worth of claims.<sup>1</sup> In the public sector, as of the year 2000, around 30 states in the U.S. specified binding arbitration as the last-resort step in labor disputes for at least some categories of public employees (Slater, 2013).

There is substantial variation in arbitration formats, with two alternative designs conventional and final-offer—standing out.<sup>2</sup> In each of these designs, the disputing parties submit to the arbitrator one offer each. The chief distinction is that in conventional arbitration the arbitrator is free to impose a ruling that differs from both offers, whereas in final-offer arbitration the arbitrator must select the offer of one side

 $<sup>^{1}</sup>$ To be sure, these figures refer to actual disputes; the aggregate value of contracts that contain arbitration clauses is likely to be orders of magnitude larger.

<sup>&</sup>lt;sup>2</sup>Conventional arbitration is the dominant format in consumer, commercial, and international arbitration, among others. Meanwhile, in addition to being the method of choice in salary disputes in Major League Baseball, final-offer arbitration has been employed by antitrust authorities to resolve disputes concerning high-profile merger cases, such as News Corp-DirectTV and the purchase of Adelphia by Time Warner and Comcast (Pecorino, Solomon, and Van Boening, 2021). In the setting that we analyze in this paper, public sector wage disputes, conventional and final-offer arbitration are arguably equally popular. Among the states using arbitration for this purpose, as of 2013, at least 14 employed final-offer arbitration (Carrell and Bales, 2013).

or the other. What is the relative performance of these two designs from a normative standpoint? A key dimension in such a comparison is the extent to which the arbitrator is able to acquire and use any pertinent information about the case at hand to deliver an appropriate ruling. In that sense, the choice between conventional and final-offer arbitration boils down to a trade-off between discretion and information transmission. On the one hand, conventional arbitration affords much more discretion to the arbitrator in making a decision, given the information that she has about the case. On the other hand, final offer arbitration has the potential to facilitate the signaling of any private information the parties might have about the case through their offers, allowing the arbitrator to make a better-informed ruling. The reason is that offers in conventional arbitration are cheap-talk, whereas in final-offer arbitration they are not (Feuille, 1975; Gibbons, 1988).<sup>3</sup> The cheap-talk nature of conventional arbitration incentivizes parties to make overly ambitious offers, which might reduce their informational content.<sup>4</sup> Which of the two systems allows for better decisions is ultimately an empirical question.

This paper combines theory and empirics to compare the efficiency of the arbitrator's decisions under the conventional and final-offer designs. To this end, we develop a new framework for the structural analysis of arbitration, employing data on wage arbitration between local governments and police and fire officer unions in the State of New Jersey. In this context, we define efficiency as the ability to deliver arbitration

<sup>&</sup>lt;sup>3</sup>That is, the offers in conventional arbitration are only suggestions to the arbitrator and do not affect the parties' payoffs other than through the arbitrator's beliefs. In contrast, final-offer arbitration has a built-in cost for aggressive offers—as, holding constant the arbitrator's beliefs, overly ambitious offers are less likely to be selected as the ruling. This feature of final-offer arbitration makes it akin to a costly signaling game.

<sup>&</sup>lt;sup>4</sup>Recently, these concerns helped motivate the choice of final-offer arbitration as the default dispute resolution method between digital platforms, such as Facebook and Google, and news outlets in Australia under the country's News Media Bargaining Code, passed into law in February 2021. In his defense of the law, Rodney Sims, the chair of the Australian Competition and Consumer Commission, cited as the primary advantage of final-offer arbitration that "it stops ambit claims" (Senate Standing Committee on Economics, Parliament of Australia, 2021).

awards that are closer to the ideal wage as interpreted by New Jersey law.<sup>5</sup> We leverage our structural model and a transition of the default arbitration method in New Jersey from final-offer to conventional to measure the transmission of information under each arbitration format. Our results indicate that the information communicated in final-offer arbitration is more than twice as precise as that in conventional. Still, the discretion that conventional arbitration affords the arbitrator more than compensates the informational losses. On balance, at least in our application, conventional arbitration achieves more efficient outcomes.

Besides efficiency, we investigate how asymmetries between the disputing parties' risk attitudes tip the scales of arbitration. Specifically, our estimates indicate that one of the parties in our empirical setting is systematically more risk-averse than the other. Our structural model enables us to assess whether such an imbalance puts the more risk-averse party at a disadvantage in arbitration. In doing so, our analysis speaks to the equity of arbitration outcomes, connecting to an ongoing debate of whether arbitration constitutes an uneven playing field for the parties involved; see, for example, Barr (2014) and Egan, Matvos, and Seru (2018) and the New York Times article by Silver-Greenberg and Gebeloff (2015).<sup>6</sup> Interestingly, we find that expected arbitration awards can actually be more favorable to parties with higher degrees of risk aversion—especially in the context of final-offer arbitration. This result arises because, in equilibrium, risk-averse parties submit more moderate offers

<sup>&</sup>lt;sup>5</sup>We discuss this notion of efficiency in more detail in Section 6.3 and the relevant New Jersey statutes in Section 2.1. Alternatively, we could have conceptualized efficiency as consisting of the (weighted) sum of the disputing parties' utilities. We favor our notion based on proximity to the ideal wage increase instead, as it accounts for the externalities that are inherent to the disputes in our empirical setting. As discussed in Section 2.1, beyond directly affecting local finances and the wellbeing of the employees represented by the unions involved in the disputes, wage increases of police and fire officers have broader implications for the local population—for example, through police performance and its impact on crime rates.

<sup>&</sup>lt;sup>6</sup>Most existing analyses investigate the potential disparities arising in arbitration when one of the parties is more familiar with the process or has access to better resources. These concerns are common in consumer or employment disputes between individuals and large entities such as corporations. Here, instead, we focus on disputes between organizations with comparable experience in arbitration but that might present different risk-attitudes.

that the arbitrator is more likely to choose. That said, we find a clear negative relationship between a party's degree of risk aversion and its certainty equivalent of going into arbitration. That is, risk aversion makes a party worse off ex ante due to the associated risk premium.

Our research draws new data from the State of New Jersey, where unions must renegotiate the officers' contracts with their employers roughly every two to three years. If the parties cannot reach an agreement, the state law requires the case to proceed to arbitration.<sup>7</sup> We exploit an empirical opportunity provided by the transition of the default arbitration method from final-offer to conventional in 1996. Our data contain the parties' offers and the arbitrator's ruling for every case decided through final-offer arbitration between 1978-1995 and through conventional arbitration between 1996-2000. We obtain the pre-1996 final-offer arbitration data from Ashenfelter and Dahl (2012b), and, as far as we are aware, ours is the first paper in the economics literature to systematically collect and investigate the post-1996 conventional arbitration data.

To analyze these data, we develop a theoretical model of arbitration that accounts for the strategic interaction between the two disputing parties—the union and the employer—and the arbitrator. The two parties are in a dispute over the wage increase, and, as in the model originally proposed by Farber (1980), we allow them to have asymmetric risk-attitudes. Additionally, motivated by evidence from the literature and following Gibbons (1988), our model accommodates learning by the arbitrator. More precisely, both the arbitrator and the disputing parties are uncertain about what constitutes the ideal wage increase, as interpreted by New Jersey law, in a given case. After filing for arbitration, the disputing parties and the arbitrator privately receive noisy signals about the ideal wage increase. Next, the parties submit their offers to the arbitrator. The arbitrator employs any information about the parties'

<sup>&</sup>lt;sup>7</sup>Per the introduction, New Jersey is not unique in relying on arbitration to resolve disputes between local governments and their employees. This procedure is especially important in disputes involving essential workers, such as police and fire officers, who are forbidden to strike by law.

signals conveyed by the offers to update her beliefs about the ideal wage increase, and then makes a decision on the case.

We bring the model to the data, initially focusing on final-offer arbitration. Specifically, we characterize the model equilibrium and formally establish identification of the model primitives under final-offer arbitration. We recover the parties' risk attitudes from the conditional odds that the arbitrator chooses the offers of one side versus the other. Intuitively, more risk-averse parties make less aggressive offers, which the arbitrator is more likely to select in equilibrium. Identification of the prior distribution of the ideal wage increase and the parties' signal distribution is based on the observed joint distribution of final offers. Building upon the constructive identification argument, we propose a multi-step estimator, which we implement employing data from 1978-1995—the period when final-offer arbitration was the default arbitration procedure in our setting.

Using the estimated model, we analyze the differences between the final-offer and conventional arbitration designs by leveraging the 1996 change in the default arbitration method in New Jersey. We combine our model estimates with observed characteristics of cases decided by conventional arbitration after 1996 to simulate hypothetical outcomes of these cases under final-offer arbitration. This approach allows us to compare the two dispute resolution methods without taking a stance on the equilibria being played in the cheap-talk game implied by conventional arbitration.

We find that the expected gap between the offers made by the union and the employer more than doubles, i.e., the parties take more exaggerated positions, under conventional arbitration compared to the final-offer scenario. This result lends support to the hypothesis that the cheap-talk nature of conventional arbitration leads the parties to make offers that are not as informative to the arbitrator as those made under final-offer arbitration. To investigate this possibility in depth, we develop a new metric for information transmission in arbitration. The key idea behind the metric is to compare the observed conventional arbitration outcomes with a series of counterfactual conventional arbitration benchmarks simulated under different degrees of information transmission, which we are able to compute given our model primitives estimated from the final-offer arbitration sample. Our results suggest that the information conveyed by the parties to the arbitrator through final offers is more than twice as precise as that transmitted in conventional arbitration; whether the game is a cheap-talk game or not is indeed consequential. But the superior information transmission afforded by final-offer arbitration comes at the cost of its one-offer-orthe-other constraint on the arbitrator's ruling. On balance, we find that conventional arbitration does better in terms of delivering arbitration awards that are closer to the ideal wage. By this criterion, in our application, it is worth sacrificing the extra information of final-offer arbitration to free up the arbitrator's choice.

In a different counterfactual exercise, we shift our attention to the matter of equity between the disputing parties involved in arbitration. Specifically, we investigate how differences in risk-attitudes between the parties affect the outcomes of dispute resolution. Our baseline estimates indicate the union is risk-averse, while we let the employer be risk-neutral.<sup>8</sup> As a counterfactual, we simulate a hypothetical scenario in which both parties are risk-neutral. The comparison between the baseline and counterfactual scenarios indicates that the union's risk aversion actually raises the expected salary increase for arbitrated cases, as it makes it more likely that the arbitrator chooses the union's offer in equilibrium. Nevertheless, due to the risk premium associated with the arbitrator's decision, the certainty-equivalent of going into arbitration is lower for the risk-averse union. That is, risk aversion worsens the prospects of arbitration.

In comparing conventional versus final-offer arbitration, our work pertains to the general question of how cheap-talk and costly signaling versions of a game compare

 $<sup>^8\</sup>mathrm{We}$  discuss the rationale for the risk-neutral employer in Section 2.3.

empirically. Due to the nature of cheap-talk and the unobservability of private information, its empirical study has been difficult; Backus et al. (2019) remark on the paucity of empirical work on signaling games despite their theoretical importance in a wide range of domains.<sup>9</sup> In particular, previous research directly comparing the information transmission in costly signaling versus cheap-talk either is purely theoretical (Austen-Smith and Banks, 2000) or employs laboratory experiments (De Haan, Offerman, and Sloof, 2015).<sup>10</sup> We believe that our study is the first to undertake this type of comparison using field data.

Our paper also fits within an established literature on arbitration dating back to Stevens (1966). On the theoretical front, we contribute by characterizing the equilibrium of a final-offer arbitration model that brings together key elements from previous studies—namely, asymmetric risk-attitudes by the parties (Farber, 1980) and learning by the arbitrator (Gibbons, 1988).<sup>11</sup>

Empirically, our analysis is the first to structurally estimate a model of the strategic interaction between the disputing parties and the arbitrator.<sup>12</sup> Our approach allows us to advance a large literature that addresses the differences between conventional

<sup>&</sup>lt;sup>9</sup>Recent empirical studies on costly signaling à la Spence (1973) include Kawai, Onishi, and Uetake (2022), Sahni and Nair (2020) and Sweeting, Roberts, and Gedge (2020), whereas Backus, Blake, and Tadelis (2019) document cheap-talk signaling.

<sup>&</sup>lt;sup>10</sup>De Haan, Offerman, and Sloof (2015) consider a setup closely related to the original model by Crawford and Sobel (1982), with one privately informed sender and one receiver. Although not directly comparable to ours, their results also indicate that costly signaling allows for more informative messages.

<sup>&</sup>lt;sup>11</sup>Other theoretical studies of arbitration include Crawford (1979), Farber (1980), McCall (1990), Samuelson (1991), Farmer and Pecorino (1998), Olszewski (2011), Mylovanov and Zapechelnyuk (2013), and Çelen and Özgür (2018).

<sup>&</sup>lt;sup>12</sup>Ashenfelter and Bloom (1984) and Farber and Bazerman (1986) estimate a model of the arbitrator's preferences, taking the offers by the parties as exogenous. Looking at conventional and final-offer arbitration, these papers find evidence that the objective function of the arbitrators does not vary with the arbitration design. Egan, Matvos, and Seru (2018) calibrate a model of arbitrator selection, without focusing on the strategic interaction between the parties during arbitration. Methodologically, our paper relates to a broader literature devoted to the structural analysis of bargaining and dispute resolution models. See, for example, Waldfogel (1995), Merlo (1997), Sieg (2000), Eraslan (2008), Watanabe (2006), Merlo and Tang (2012, 2019a,b), Silveira (2017), Ambrus, Chaney, and Salitskiy (2018), Larsen (2020), Bagwell, Staiger, and Yurukoglu (2020) and Larsen and Freyberger (2021).

and final-offer arbitration, using data from the field and lab experiments. This literature analyzes how the arbitration format affects outcomes directly observed in the data, such as the award set by the arbitrator (Bloom, 1981); the parties' willingness to make concessions and satisfaction with the dispute resolution procedure (Neale and Bazerman, 1983); and the likelihood of pre-arbitration settlement (Ashenfelter et al., 1992; Dickinson, 2004). Using our structural model, we are able to go beyond the analysis of observed outcomes to gauge the effect of arbitration design on information transmission and the efficiency of arbitration outcomes. In a similar vein, the structural approach allows us to estimate the parties' risk attitudes and disentangle their role in arbitration—a goal that has been especially elusive to empirical studies of arbitration using field data, which need to rely on proxies for the parties' risk preferences (Currie, 1989; Marburger and Scoggins, 1996).

The rest of the paper is organized as follows: Section 2 describes wage arbitration for New Jersey police and fire officers and presents the data. Section 3 contains the theoretical model, and Section 4 presents our structural framework and identification results. In Section 5, we describe our estimation procedure and report the estimation results. Section 6 contains the counterfactual analyses, and Section 7 concludes. An online appendix collects proofs and supplementary analyses.

#### 2. INSTITUTIONS AND DATA

2.1. Collective negotiations of police and fire officers in New Jersey. In 1977, the New Jersey Fire and Police Arbitration Act established a system of arbitration to avoid impasse in public sector labor negotiations. If police and fire employee unions and their municipal employers did not reach an agreement 60 days before expiry of the current labor contract, the two parties were required to file for arbitration. Until 1996, the default arbitration procedure specified by the law was final-offer arbitration. In that year, a reform instituted conventional arbitration as the new default. The reform was prompted by a perception that the final-offer arbitration design caused wages more favorable to the union,<sup>13</sup> a pattern our model in Section 3 will account for.

The New Jersey Public Employment Relations Commission (PERC) oversees each arbitration case. After the disputing parties file for arbitration, PERC provides a list of seven arbitrators randomly chosen from a panel of about 60 professionals. Each party then strikes up to three names from the list, and ranks the remaining four names in order of preference. PERC then assigns to the case the arbitrator with the highest preference in the combined rankings. This selection process favors arbitrators liked by both parties. It is thus not surprising that previous studies, including Ashenfelter and Bloom (1984), Ashenfelter (1987), and Ashenfelter and Dahl (2012b), find evidence that arbitrators in New Jersey are impartial and exchangeable.

The arbitration proceedings are governed by New Jersey statutory law. The law requires the arbitrator to make a decision based on a list of statutory criteria, such as the compensation currently received by the employees involved in the dispute; the continuity and stability of employment; the wages, hours and working conditions of other employees that perform comparable services in the public and private sectors; the cost of living; the financial impact of the decision on the governing unit and its residents and taxpayers; and the interests and welfare of the public.<sup>14</sup> This last criterion, the interests and welfare of the public, is widely regarded as the most important and all-encompassing; it is the criterion to which the other criteria ultimately point. As arbitrators state, the "Interest and Welfare of the Public criterion is the most significant of all statutory factors to be considered,"<sup>15</sup> and the "interest and welfare of the public is not only a factor to be considered, it is the factor to which the

 $<sup>^{13}</sup>$ See Stokes (1999).

<sup>&</sup>lt;sup>14</sup>New Jersey Statutes Title 34, Chapter 13A, Section 16.

<sup>&</sup>lt;sup>15</sup>I/M/O Passaic County and PA Local 265, IA-2022-008 (2022).

most weight must be given."<sup>16</sup> As for what it means, this criterion is interpreted as "encompassing the need for both fiscal responsibility and the compensation package required to maintain an effective public safety department with high morale."<sup>17</sup>

Previous empirical research suggests that the statutory concern for the impact of arbitrators' decisions on the interest and welfare of the public is well-justified. For example, Mas (2006) provides evidence that the awards set by arbitrators in disputes between police unions and their public employers affect police performance metrics such as the crime-clearance rate and the reported crime rate. Relating to the statutory notion of an ideal award as one that promotes the interest and welfare of the public, Mas' findings suggest the existence of some "reference" or "fair" wage, below which the performance of the police deteriorates. In Appendix G, we provide further discussion of the results in Mas (2006) as well as new evidence that, besides police performance, the evolution of local real estate values is systematically related to arbitration outcomes in our setting.

Several of the statutory criteria listed above refer to local conditions, of which the disputing parties are likely to have different insight than the arbitrators. For example, the union and the employer might possess specific knowledge on the fiscal state of the governing unit, the police and fire officers' alternative job opportunities, and the local variation in the cost of living. Meanwhile, the arbitrators' experience deciding cases in other jurisdictions affords them unique perspective regarding criteria such as the working conditions of employees performing comparable services, as well as on the proper balance of all different criteria into forming the general interest and welfare of the public. Therefore, there is ample margin for incomplete information between the arbitrator and the disputing parties about the appropriateness of different arbitration

<sup>&</sup>lt;sup>16</sup>I/M/O Seaside Park and PBA Local 182, IA-2012-022 (2012).

<sup>&</sup>lt;sup>17</sup>I/M/O Sayreville and PBA Local 98, IA 2006-047 (2008).

awards as per the statutes. Incomplete information of this type is a key component of the model that we develop in Section 3.

2.2. Data. We study data from the New Jersey arbitration system, which consists of two major components. The first one is the universe of final-offer arbitration cases during 1978-1995, obtained from Ashenfelter and Dahl (2012a). In the remainder of the paper, we refer to this data set as  $ARB_F$ . The second component is the universe of cases decided by conventional arbitration during 1996-2000, which we collected from the PERC website. We refer to this data set as  $ARB_C$ . Both the  $ARB_F$  and the  $ARB_C$  data sets contain, for each case, the offers made by the disputing parties, as well as the arbitrator's decision.

The structural analysis that we present beginning in Section 4 is based on a theoretical model of final-offer arbitration. Accordingly, the  $ARB_F$  data set constitutes our estimation sample. We use the  $ARB_C$  data set only when we compare conventional and final-offer arbitration, in Section 6. In the interest of space, the current section presents only the estimation sample in more detail.

The  $ARB_F$  data consist of 586 cases after excluding observations with missing variables.<sup>18</sup> Wages are reported as percentage increases over the previous wages, rather than in dollars terms. Table 1 provides basic summary statistics of the data. The typical observation involves a two-year contract for a municipal police department; fire contracts are fewer as many local fire departments are volunteer units. Union final offers always demand higher wages than the final offers submitted by the employer, with an average difference of 1.7 percentage points and a maximum observed difference of 12 percentage points; Appendix A Figure A1 provides a scatterplot of the final offers. At the same time, union and employer offers are positively correlated,

<sup>&</sup>lt;sup>18</sup>Ashenfelter and Dahl (2012b) provide 620 cases with complete data on final offers. Of these, 34 cases were in municipality-years for which we could not obtain important covariates (tax base or *othermuni* information, described in Section 2.3), leading to 586 remaining cases.

with a correlation coefficient of 0.57. Distributions of data on offers and arbitration awards are bell-shaped and close to symmetrical, resembling normal distributions, as seen in Appendix A Figures A2 and A3. The shapes of these distributions inform some of the parameterization choices that we make later in our structural model.

According to Ashenfelter and Dahl (2012b) and their data, the disputing parties are often represented by an expert agent, such as a lawyer. This became increasingly common practice so that, by the final three years of  $ARB_F$ , both the union and the employer had an expert agent in 84% of arbitration cases. As a robustness check on the conclusions of our study, Appendix E provides a subsample analysis which repeats in full the counterfactual analyses of Section 6 upon restricting the estimation sample to the subset of  $ARB_F$  where both the union and the employer use expert agents. The qualitative conclusions of the subsample and full-sample analyses are the same, and the quantitative results are also similar.

2.3. Patterns in the Data and Literature. We now present patterns in our data, as well as findings from previous empirical studies of arbitration, which motivate some of the modeling assumptions of the structural analysis we present in subsequent sections. First, we investigate the relationship between realized wage increases and covariates in Table 2. Practicing arbitrators state that arbitration awards are based on the final offers submitted to arbitration and the statutory criteria mentioned above. Positions taken by the parties prior to the final offers do not factor into their award.

In light of the statutory criterion mentioning comparison to similar employees, we construct for each contract a variable *othermuni*, defined as the simple average of arbitrated salary increases of other municipalities in the same county during the most recent year available from the perspective of the case, up to a maximum of two years preceding the contract year. We also include a dummy, denoted by *otherissues*, which indicates whether the negotiations comprise any issue in addition to the workers' wages—including, for example, holiday schedules and uniform allowances.<sup>19</sup> By New Jersey law, the scope of negotiations excludes subjects that would place substantial limits on the legislature's policy-making powers, such as pensions. To account for the financial impact on the governing unit and residents, we include the log of taxable property per capita ("tax base"), the quantile rank of median household income among New Jersey municipalities, and the credit rating assigned to municipal debt obligations by Moody's Investors' Service, as obtained from the New Jersey Data Book provided by the Rutgers Center for Government Services (CGS).<sup>20</sup> To account for time effects such as changes in the cost of living, we include year-group fixed effects<sup>21</sup> and the 12-month percent change in the Consumer Price Index.<sup>22</sup> Finally, we account for characteristics of the contract and bargaining units, including population as a proxy for size of the bargaining unit; a dummy indicating that the contract is for fire rather than police officers; a dummy indicating whether the employer is a county, as opposed to a municipality; and contract length in years.

Column (1) regresses arbitrated wage increases in  $ARB_F$  on these covariates. Both othermuni and the log tax base have a positive, statistically significant relationship with arbitrated wages. This result is consistent with intuition that arbitrators are more likely to favor higher wages if comparable employees elsewhere receive high wages and if the tax base is larger. On the other hand, other covariates such as the Moody's ratings do not have a statistically significant effect. Arbitrator fixed effects

<sup>&</sup>lt;sup>19</sup>The  $ARB_F$  data, which we obtain from Ashenfelter and Dahl (2012b), only contain the *otherissues* dummy, and do not specify at the case level what issues other than wage increases were included in the negotiations. For the  $ARB_C$  data, we observe all the negotiated issues, and find that, among the items not directly related to compensation, vacation/holiday schedules and uniform allowances are the most frequent ones.

<sup>&</sup>lt;sup>20</sup>The New Jersey Data Book only makes available the information on taxable property per capita and the municipalities' credit rating from the year 1983 onward. In our empirical analysis, we input the 1983 values of these variables for the years 1978 to 1982. Median household income data are obtained from IPUMS NHGIS: Manson, Schroeder, Riper, and Ruggles (2019).

<sup>&</sup>lt;sup>21</sup>There are four year-groups, 1978-1986, 1987-1990, 1991-1992, 1993-1995, formed using tests of equality of year fixed effects within groups.

<sup>&</sup>lt;sup>22</sup>Consumer Price Index for Urban Wage Earners and Clerical Workers in NY-NJ-PA, U.S. Bureau of Labor Statistics (BLS).

are also jointly statistically insignificant, with a p-value of 0.94. Neither do we find a significant effect for *otherissues*, indicating that the discussion of non-salary issues does not affect arbitrated wages. This result is consistent with the view by Ashenfelter and Bloom (1984) that wage increases are the focus of the disputes in this setting. Column (2) uses a more concise set of covariates, and achieves an adjusted  $R^2$  similar to that of column (1).

Next, we investigate how choosing a higher or lower final offer affects the union's and employer's probability of winning arbitration. As the arbitrator is constrained to impose one of the two final offers in final-offer arbitration, there exists a winner by definition. We first regress union and employer final offers, respectively, on all the covariates in Table 2, column (1). We then take the respective regression residuals as a measure of how high or low each final offer is relative to the expected offer conditional on covariates. Finally, we perform probit regressions with an indicator for the employer winning as the dependent variable and these final offer residuals as the regressors. We find that a more aggressive (moderate) final offer decreases (increases) the probability of winning for both sides. Appendix A Table A1 provides detailed results. These properties shed light on the strategic considerations at play in choosing final offers; each side must trade off the gain from having a more aggressive offer accepted against the reduced probability of a more aggressive offer being accepted.

As shown in Table 1, the union wins more often than the employer. This pattern is consistent with findings by Bloom (1981) and Ashenfelter and Bloom (1984) that the union behaves conservatively in arbitration, both in an absolute sense and relative to the employer. In light of this pattern, in our structural analysis, we consider a model that allows the union to be more risk-averse than the employer. Such an asymmetric treatment of the parties' risk attitudes is not new to the literature—being adopted, for example, in papers that empirically investigate labor union preferences (Farber, 1978; Carruth and Oswald, 1985). In the public sector context, Farber and Katz 15 (1979) explain why unions would have higher aversion to risk than their employers, stating that "wages are the primary source of income of union members, and the penalties for losing the members' primary income source are liable to be severe. On the other hand wages are not the only expense of the government unit and the taxes that finance wages account for only a small share of the expenses of the citizenry."

Finally, the literature abounds in evidence that the parties' offers influence the arbitrator. Clearly, in final-offer arbitration, the offers directly affect the arbitrator's decision, since the arbitrator is constrained to choose one of them. But the previous literature has also provided evidence that the offers affect the arbitrator's beliefs about what the right decision should be—that is, the arbitrator learns about the case through the offers. Bazerman and Farber (1985) and Farber and Bazerman (1986) survey practicing arbitrators on hypothetical wage arbitration cases. They find that arbitrators' decisions place more weight on the parties' offers when they are of higher quality as measured by how close the two offers are. This suggests that arbitrators assess and learn from the informational content in the parties' offers. The survey responses also reveal considerable variation in arbitrator rulings given identical arbitration cases, evidencing the existence of uncertainty in arbitration outcomes. In a similar vein, Bloom (1986) conducts a survey with practicing arbitrators, asking them about hypothetical cases based on actual police wage disputes decided in New Jersey—the exact same setting of our analysis. The paper finds evidence that the parties' offers influence arbitrators' decisions in conventional arbitration. Taken together, these findings from the received literature motivate us to consider a model in which offers may convey information to the arbitrator.

#### 3. Theoretical Model

We model two agents, a union and an employer, negotiating a wage increase, incorporating key features of the dispute resolution system described above. Henceforth, we collectively refer to the union and the employer as the *parties*. In final-offer arbitration, each party submits an offer to the arbitrator regarding the wage increase. The arbitrator then imposes one of the two offers as the wage increase. This decision is binding.

3.1. Setup. Let s represent the wage increase that would maximize the "interests and welfare of the public" as set forth in New Jersey law (refer to Section 2.1); as a short hand, we refer to this as the ideal wage increase. The units of wage increase are percentage points, as our data are in percentage points. Denote by y the increase actually set by the arbitrator. The arbitrator's utility function is  $u_a(y,s) = -(y-s)^2$ ; that is, the arbitrator would like the expected distance between the arbitration award and the ideal wage to be as small as possible.<sup>23</sup> For tractability, we assume a CARA specification for the union's utility:  $u_u(y) = [1 - \exp(-\rho y)] / \rho$ , where the parameter  $\rho$  is common knowledge to all players. As for the employer, we assume risk-neutrality:  $u_e(y) = -y.^{24}$ 

Neither the arbitrator nor the parties are certain about the true value of s; as noted above, the literature finds considerable variation and uncertainty in arbitrator rulings. Instead, all players perceive s with noise. Per the description in Section 2.1, the arbitrator draws a signal of s that is separate from the parties': the arbitrator privately receives a signal  $s_a = s + \varepsilon_a$ , and the parties receive a signal  $s_p = s + \varepsilon_p$ . Following Gibbons (1988), we let the signal  $s_p$  be common knowledge between the union and the employer. New Jersey arbitration practitioners whom we surveyed confirm that, when the parties write the final offers recorded in our data, there is no

 $<sup>^{23}</sup>$ Alternatively, using an absolute loss function would not affect the arbitrator's behavior. The expected absolute loss is minimized by the median, and the quadratic loss is minimized by the mean. As we explain below, the arbitrator's belief regarding the ideal wage will have a symmetric distribution, so the median and the mean are the same here.

<sup>&</sup>lt;sup>24</sup>In addition to the reasons for a risk-neutral employer per Section 2.3, preliminary estimation allowing CARA utility for both parties yielded estimates for the employer's risk aversion parameter that were very close to zero, as the end of Appendix C elaborates. In the text we focus on the case of a risk-neutral employer, which substantially simplifies the notation.

relevant information that only one side possesses, and each side is aware of what offer the other side will submit. Bloom (1981) also points out that the parties are permitted to adjust their offers during the course of a proceeding, so the final, observed offers reflect each party's response to the other under mutual complete information.

The incomplete information of interest in this arbitration game is between the arbitrator and the parties. The parties do not observe  $s_a$ , so they are uncertain about the arbitrator's beliefs, and neither does the arbitrator observe  $s_p$ . We make the following assumptions about the information structure:

ASSUMPTION 1. (i) The terms s,  $\varepsilon_a$  and  $\varepsilon_p$  are mutually independent; (ii) the distribution of s is normal with mean m and precision h (i.e., variance 1/h); and (iii) the distributions of  $\varepsilon_a$  and  $\varepsilon_p$  are both normal with mean zero and precision  $h_{\varepsilon}$  (i.e., variance  $1/h_{\varepsilon}$ ).

The normal information structure we adopt is in line with the shape of our data as discussed in Section 2.2. Though normal distributions allow negative values, our structural estimates in Section 5 indicate the proportion of the prior distribution N(m, 1/h) that falls below zero is negligible in our estimated model, at about  $5 \times 10^{-5}$ on average.<sup>25</sup> It is also worth pointing out that, while Assumption 1 imposes that  $\varepsilon_a$  and  $\varepsilon_p$  have the same precision  $h_{\varepsilon}$ , we can extend our analysis to the case of asymmetric signal precision between the arbitrator and the parties. Appendix D develops such an extension. There, our estimation results indicate that the difference in precision between  $\varepsilon_a$  and  $\varepsilon_p$  is not statistically significant. In light of this finding, and accounting for expositional simplicity, we focus on the case of symmetric signal precision in the main text.

<sup>&</sup>lt;sup>25</sup>Normality assumptions are common even when the variable in question is non-negative, both in general and especially concerning information structure. For example, the finance literature commonly models traders' information structure about stock prices as normal though negative stock prices are impossible; see, e.g., Madhavan (1992). Normality assumptions are also commonly employed in structural analyses of Bayesian learning models, as in Miller (1984), Crawford and Shum (2005) and Chan, Gentzkow, and Yu (2022).

The order of play is as follows: after the parties observe  $s_p$  and the arbitrator observes  $s_a$ , the union and the employer simultaneously make final offers  $y_u$  and  $y_e$ , respectively. The arbitrator then selects either  $y_u$  or  $y_e$  as the actual wage increase.

3.2. Equilibrium. The relevant equilibrium concept is Perfect Bayesian Equilibrium. In equilibrium, the arbitrator updates her beliefs about the ideal wage increase s—based on the signal  $s_a$ , which she observes directly, and on any information about the signal  $s_p$  conveyed by the parties' final offers. Such updating by the arbitrator is consistent with the literature showing that arbitrators' opinions are influenced by final offers, as discussed in Section 2.3. She then selects the final offer that is closer to her updated expectation of s, denoted  $y_a(s_a, y_u, y_e)$ . That is, the arbitrator chooses the employer's offer if and only if  $y_a(s_a, y_u, y_e) - y_e < y_u - y_a(s_a, y_u, y_e)$ , or, equivalently,

$$y_a(s_a, y_u, y_e) < (y_u + y_e)/2 \equiv \bar{y}.$$
 (1)

Then the union's and employer's problems in choosing final offers are, respectively,

$$\max_{y_u} u_u(y_e) \Pr\left[y_a(s_a, y_u, y_e) < \bar{y}|s_p\right] + u_u(y_u) \left\{1 - \Pr\left[y_a(s_a, y_u, y_e) < \bar{y}|s_p\right]\right\},$$
  
and 
$$\max_{y_e} u_e(y_e) \underbrace{\Pr\left[y_a(s_a, y_u, y_e) < \bar{y}|s_p\right]}_{\Pr(\text{employer wins}|s_p)} + u_e(y_u) \underbrace{\left\{1 - \Pr\left[y_a(s_a, y_u, y_e) < \bar{y}|s_p\right]\right\}}_{\Pr(\text{union wins}|s_p)}.$$

The arbitrator's, union's and employer's equilibrium strategies— $y_a(s_a, y_u, y_e)$ ,  $y_u(s_p)$ and  $y_e(s_p)$ , respectively—constitute a set of mutual best-responses. In particular, the final offer strategies of the union and the employer optimally balance a number of considerations: the gain from having a more aggressive offer accepted, the reduced probability of a more aggressive offer being accepted, and the opportunity to influence the arbitrator's beliefs through  $y_a(\cdot, \cdot, \cdot)$ . As we show below, the balance of these incentives endogenously generates divergence between the parties' positions. By Assumption 1, Bayesian updating in this model is characterized by the normal learning model (DeGroot, 2005). Specifically, the parties' belief about the distribution of s, conditional on their signal  $s_p$ , is normal with mean

$$M_p(s_p) = \frac{hm + h_{\varepsilon}s_p}{h + h_{\varepsilon}}$$

and precision  $h + h_{\varepsilon}$ . Also, the parties' belief about the distribution of the arbitrator's signal  $s_a$ , conditional on  $s_p$ , is normal with mean  $M_p(s_p)$  and precision  $H \equiv [h_{\varepsilon}(h + h_{\varepsilon})] / (h + 2h_{\varepsilon})$ . When both parties are risk-neutral, Gibbons (1988) proves the existence of a separating equilibrium in which  $y_u(s_p) = M_p(s_p) + \delta$  and  $y_e(s_p) = M_p(s_p) - \delta$ , where  $\delta$  is decreasing in the precision parameters h and  $h_{\varepsilon}$  but does not depend on the realization of  $s_p$ . That is, the union and employer strategically choose to depart from their conditional expectation of s, and the distance between their offers increases in the amount of uncertainty surrounding the case.

In Proposition 1, we show the existence of and characterize a separating Perfect Bayesian Equilibrium of our arbitration model, which allows for risk-averse or riskloving utility and asymmetric risk attitudes between the two parties. Intuitively, final-offer arbitration has a built-in penalty for aggressive offers, as the arbitrator is less likely to choose them. This built-in penalty reins in the degree of aggressiveness and provides for a separating equilibrium, in which the arbitrator can infer  $s_p$  from the final offers. Extending Gibbons (1988), we show that, in such an equilibrium, each party's final offer departs from  $M_p(s_p)$  by a distance that depends on the precision parameters h and  $h_{\varepsilon}$  and the risk aversion parameter  $\rho$ , but not on the realization of  $s_p$ . This extension to asymmetric risk attitudes is not trivial because the original proof of Gibbons (1988) relies heavily on symmetry of the parties. In Proposition 2, we also show that, in this equilibrium, the distance between final offers is strictly decreasing in h and  $h_{\varepsilon}$  and that the more risk-averse party makes a more moderate offer, choosing a distance from  $M_p(s_p)$  that is smaller than that of the opponent. All proofs of the paper are in Appendix C.

PROPOSITION 1. Under Assumption 1, there exists a separating Perfect Bayesian Equilibrium of the arbitration game in which the final offers by the union and the employer have the form  $y_u(s_p) = M_p(s_p) + \delta_u$  and  $y_e(s_p) = M_p(s_p) - \delta_e$ . The terms  $\delta_u$  and  $\delta_e$  are unique and do not depend on the signal  $s_p$ .

To elaborate, in the equilibrium of Proposition 1, the arbitrator knows that

$$[(y_u - \delta_u) + (y_e + \delta_e)]/2 = \bar{y} + (\delta_e - \delta_u)/2 = M_p(s_p),$$

where  $\bar{y} \equiv (y_u + y_e)/2$ . Therefore, the arbitrator can infer  $s_p$  by applying  $M_p^{-1}(\cdot)$  to both sides of the equation above, yielding the inference rule

$$s_p(\bar{y}) = \frac{(h+h_{\varepsilon})\left[\bar{y} + (\delta_e - \delta_u)/2\right] - hm}{h_{\varepsilon}}.$$
(2)

This expression characterizes the arbitrator's belief about  $s_p$ , conditional on the parties' final offers, both on and off the equilibrium path. Then, given  $s_a$  and  $s_p(\bar{y})$ , the arbitrator updates her beliefs about s. By Assumption 1 and the normal learning model, her updated expectation of the ideal wage increase is

$$y_a(s_a, y_u, y_e) = \frac{hm + h_{\varepsilon}s_p(\bar{y}) + h_{\varepsilon}s_a}{h + 2h_{\varepsilon}}.$$

Then, rearranging (1), we have that the arbitrator chooses  $y_e$  if and only if

$$s_a < \frac{h_{\varepsilon}\bar{y} + h(\bar{y} - m) + h_{\varepsilon}\left(\bar{y} - s_p(\bar{y})\right)}{h_{\varepsilon}} = \bar{y} - \left(\frac{h + h_{\varepsilon}}{h_{\varepsilon}}\right)\frac{\delta_e - \delta_u}{2} \equiv S(\bar{y}), \quad (3)$$

where the equality comes from (2).

As previously stated, the parties' belief about the distribution of the arbitrator's signal  $s_a$ , conditional on  $s_p$ , is normal with mean  $M_p(s_p)$  and precision  $H \equiv 21$   $[h_{\varepsilon}(h+h_{\varepsilon})]/(h+2h_{\varepsilon})$ . Denote by  $\Phi(\cdot)$  and  $\phi(\cdot)$  the standard normal cumulative distribution and density functions, respectively. Then, by (3), the probability of the employer winning conditional on  $s_p$  is equal to  $\Phi([S(\bar{y}) - M_p(s_p)]\sqrt{H})$ . Using this expression in the union's and employer's optimization problems above, we show that the following system of first-order conditions characterizes the equilibrium values of  $\delta_u$  and  $\delta_e$ :

$$\frac{\sqrt{H}}{2} \frac{\phi\left(\eta(\delta_u - \delta_e)/2\right)}{1 - \Phi\left(\eta(\delta_u - \delta_e)/2\right)} = \frac{\rho}{\exp\left(\rho(\delta_u + \delta_e)\right) - 1},\tag{4}$$

and 
$$\frac{\sqrt{H}}{2} \frac{\phi\left(\eta(\delta_u - \delta_e)/2\right)}{\Phi\left(\eta(\delta_u - \delta_e)/2\right)} = \frac{1}{\delta_u + \delta_e},$$
 (5)

where  $\eta \equiv \sqrt{H}(h + 2h_{\varepsilon})/h_{\varepsilon}$ . Recall that  $M_p(s_p) = \bar{y} + (\delta_e - \delta_u)/2$ , and  $\delta_u, \delta_e$  do not vary with  $s_p$  in equilibrium. By definition of  $S(\bar{y})$  in (3), the probability of the employer winning is equal to

$$\Phi([S(\bar{y}) - M_p(s_p)]\sqrt{H}) = \Phi\left(\eta(\delta_u - \delta_e)/2\right)$$
(6)

in equilibrium. Also, taking a ratio of (4) over (5) yields

$$\frac{\Phi\left(\eta(\delta_u - \delta_e)/2\right)}{1 - \Phi\left(\eta(\delta_u - \delta_e)/2\right)} = \frac{\rho(\delta_u + \delta_e)}{\exp\left(\rho(\delta_u + \delta_e)\right) - 1},\tag{7}$$

where the left-hand side equals the odds of the employer winning in equilibrium. We are now ready to state our next theoretical result.

PROPOSITION 2. The equilibrium characterized in Proposition 1 is such that: (i) the distance between final offers  $\delta_u + \delta_e$  is strictly decreasing in the precision parameters h and  $h_{\varepsilon}$ ; and (ii) the more risk-averse party chooses a final offer that is less distant from  $M_p(s_p)$ —i.e., a smaller  $\delta$ —and wins more often in expectation.

The notion that the more risk-averse party wins more often in arbitration goes back to the seminal work of Farber (1980), who analyzes a simpler model in which there 22

is no information communicated from the parties to the arbitrator. Our Proposition 2 generalizes this finding, showing that it continues to hold in an arbitration model with strategic communication.

We are aware of two existing arbitration models that characterize equilibrium offer strategies given learning by the arbitrator: Gibbons (1988) and Samuelson (1991). Samuelson (1991) proposes a model closely aligned with sealed-bid auctions where the union and employer separately receive independent private information, whereas in our model the disputing parties share the same signal that is also correlated with that of the arbitrator through s. An equilibrium implication of the Samuelson (1991) model is that the party submitting the more aggressive or extreme offer is more likely to win, in contrast to the patterns in our data (see Section 2.3).

### 4. Structural Model

4.1. Data Generating Process. In our structural analysis, we consider every instance of arbitration between a union and an employer as a *case*, which we index by *i*. We treat the precision of the signals received by the parties and the arbitrator,  $h_{\varepsilon,i}$ , as a random variable, which has a distribution function  $G_{h_{\varepsilon}}(\cdot)$  and is i.i.d. across cases. We assume that the following random variables are i.i.d. across cases: the ideal wage increase,  $s_i$ ; and the noise terms  $\varepsilon_{p,i}$  and  $\varepsilon_{a,i}$ , conditional on  $h_{\varepsilon,i}$ .

The model primitives are then: the union's risk aversion parameter,  $\rho$ ; the parameters of the ideal wage increase distribution, m and h; and the distribution of signal precision,  $G_{h_{\varepsilon}}(\cdot)$ . For every case, we observe the final offers by the union and the employer—respectively  $y_{u,i}$  and  $y_{e,i}$ —as well as  $y_i$ , the offer chosen by the arbitrator.

Our empirical analysis allows the model primitives to vary with a vector of observable case characteristics, denoted by  $x_i$ . Section 5 explains in more detail the way we account for these observable characteristics in our estimation procedure. For ease of notation, we do not explicitly condition the model primitives on  $x_i$  in our discussion 23 of the identification strategy below. Also to facilitate the notation, we omit the index i when we refer to a specific case.

4.2. Identification. Our identification argument is constructive. A high-level intuition for it is that each  $h_{\varepsilon}$  is identified from the observed distance between union and employer final offers based on the monotonicity established in Proposition 2(i); the distribution of final offers conditional on between-offer difference identifies the parameters m and h; and risk attitude  $\rho$  is identified from a conditional probability of the employer/union winning based on Proposition 2(ii).

PROPOSITION 3. Under Assumption 1 and the equilibrium of Proposition 1, the model primitives  $\rho$ , m, h and nonparametric distribution  $G_{h_{\varepsilon}}(\cdot)$  are identified from the joint distribution of final offers  $y_u$  and  $y_e$  and the arbitrator's decision y.

The proof of Proposition 3 derives, among other things, the following relationship between prior precision h and the conditional variance of final offers, which we reference in the estimation section.

$$\frac{1}{H} = \left(\frac{1}{h\operatorname{Var}\left[y_u|y_u - y_e\right]} - 1\right) \left(\frac{1}{h} + \operatorname{Var}\left[y_u|y_u - y_e\right]\right).$$
(8)

#### 5. Estimation

Our estimation procedure closely follows the identification strategy above. We accommodate observed case heterogeneity by allowing the model primitives to vary with a vector of case characteristics, denoted by  $x_i$ . This vector contains the following covariates from Table 2, column (2): the 12-month percent change in the Consumer Price Index; the log of taxable property per capita in the municipality (*log tax base*); the number of years covered by the contract; the mean arbitrated salary increase in other municipalities in the same county (*othermuni*); and year-group fixed effects. Section 2.2 provides a detailed description of each of these variables. As shown there, 24 this set of covariates allows us to achieve explanatory power similar to that of the longer list of covariates we considered, while limiting the number of parameters to be estimated from our finite sample. Readers wishing to skip the details of implementing the estimator may proceed to Section 6 for the post-estimation analysis.

5.1. Estimation Procedure. Recall that, for every case *i*, we denote by  $y_{u,i}$  and  $y_{e,i}$  the final offers by the union and the employer, respectively. Also, define  $d_{1,i} \equiv y_{u,i} - y_{e,i} = \delta_{u,i} + \delta_{e,i}$ , the distance or gap between the union's and employer's final offers. Let the indicator  $a_i$  be equal to one if the arbitrator rules in favor of the employer in case *i* and zero otherwise.

We estimate  $\rho$ , the union's risk aversion parameter, following the argument of Proposition 3. As explained in the proof, Proposition 2(i) and (6) imply that the probability of the employer winning case i,  $p_i \equiv E(a_i|h_{\epsilon,i}) = E(a_i|d_{1,i})$ , is equal to  $\Phi(\eta_i(\delta_{u,i} - \delta_{e,i})/2)$ . Then, rearranging (7) gives

$$p_i = \mathcal{E}(a_i | d_{1,i}) = \frac{\rho d_{1,i}}{\exp(\rho d_{1,i}) - 1 + \rho d_{1,i}}$$

Based on this result, we propose the following estimator for  $\rho$ :

$$\hat{\rho} \equiv \arg\min_{\rho} \left[ \sum_{i} a_{i} - \sum_{i} \frac{\rho d_{1,i}}{\exp(\rho d_{1,i}) - 1 + \rho d_{1,i}} \right]^{2}$$

Next, we estimate the mean and precision of the prior distribution of the ideal wage, together with the distribution of signal precision. We begin by rewriting the identifying equations in a form convenient for estimation. First, recall that, at the moment the parties formulate their final offers (that is, conditional on the parties' signal), their belief about the distribution of the arbitrator's signal has precision

$$H_i \equiv \frac{h_{\varepsilon,i} \left[h_i + h_{\varepsilon,i}\right]}{h_i + 2h_{\varepsilon,i}}.$$
(9)

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Plugging  $p_i = \Phi \left( \eta_i (\delta_{u,i} - \delta_{e,i})/2 \right)$  in (5) and rearranging yields an expression for  $H_i$  in terms of observable or known values,

$$H_{i} = \left[\frac{2p_{i}}{\phi \left[\Phi^{-1}\left(p_{i}\right)\right] d_{1,i}}\right]^{2}.$$
(10)

Second, rearranging (8), we obtain an expression for  $h_i$  in terms of  $H_i$  and a conditional variance of the final offers,

$$h_{i} = \left[ \operatorname{Var}\left(y_{u,i} | d_{1,i}, x_{i}\right) \left(\frac{1}{H_{i}} + \operatorname{Var}\left(y_{u,i} | d_{1,i}, x_{i}\right) \right) \right]^{-\frac{1}{2}} \equiv \zeta_{i}.$$
(11)

Third, define  $d_{2,i} \equiv (\delta_{u,i} - \delta_{e,i})/2$ . Using  $\eta_i \equiv \sqrt{H_i}(h_i + 2h_{\varepsilon,i})/h_{\varepsilon,i}$  and rearranging  $p_i = \Phi(\eta_i(\delta_{u,i} - \delta_{e,i})/2)$  yields an expression for  $d_{2,i}$ ,

$$d_{2,i} = \frac{h_{\varepsilon,i}\Phi^{-1}\left(p_i\right)}{\sqrt{H_i}\left[h_i + 2h_{\varepsilon,i}\right]}.$$
(12)

Now we set up the estimation equations. For estimation, we let the mean and precision of the ideal wage depend on the covariate vector  $x_i$  according to  $m_i = m(x_i; \theta_m)$  and  $h_i = h(x_i; \theta_h)$ , respectively, adopting the specifications

$$m(x_i; \theta_m) = x_i \theta_m$$
 and  $h(x_i; \theta_h) = 1/\exp(x_i \theta_h)$ .

The latter specification constrains h to be non-negative since precision is the inverse of the variance. Our task is to estimate the parameter vectors  $\theta_m$  and  $\theta_h$ , as well as  $h_{\varepsilon,i}$ , the signal precision for each case i. To estimate  $\theta_h$ , let  $\hat{V}_i$  be an estimator of Var  $(y_{u,i}|d_{1,i}, x_i)$ ,<sup>26</sup> define  $\hat{H}_i$  by substituting  $\hat{p}_i \equiv \hat{\rho}d_{1,i}/[\exp(\hat{\rho}d_{1,i}) - 1 + \hat{\rho}d_{1,i}]$  for  $p_i$ in (10), and let  $\hat{\zeta}_i \equiv \left[\hat{V}_i\left(1/\hat{H}_i + \hat{V}_i\right)\right]^{-\frac{1}{2}}$ . Then, based on (11), we estimate  $\theta_h$  as

$$\hat{\theta}_h \equiv \arg\min\sum_i \left[\hat{\zeta}_i - h(x_i; \theta_h)\right]^2.$$

<sup>&</sup>lt;sup>26</sup>We obtain  $\hat{V}_i$  by, first, using single index kernel regressions of the union's final-offer on  $d_{1,i}$  and  $x_i$  to compute estimates of  $\mathbb{E}\left[y_{u,i}|d_{1,i}, x_i\right]$  and  $\mathbb{E}\left[y_{u,i}^2|d_{1,i}, x_i\right]$ , and then applying the standard expression of the variance of a random variable in terms of the mean of its square and the square of its mean.

We then estimate the signal precision for each arbitration case in the sample by solving for  $h_{\varepsilon,i}$  in (9), using  $h(x_i; \hat{\theta}_h)$  and  $\hat{H}_i$  in place of  $h_i$  and  $H_i$ . Finally, to estimate  $\theta_m$ , define  $\hat{d}_{2,i}$  by substituting  $\hat{h}_{\varepsilon,i}$ ,  $\hat{p}_i$ ,  $\hat{H}_i$  and  $h(x_i; \hat{\theta}_h)$  for  $h_{\varepsilon,i}$ ,  $p_i$ ,  $H_i$  and  $h_i$  in (12), respectively. Then, in light of  $(y_{u,i} + y_{e,i})/2 - d_{2,i} = M_p(s_{p,i})$  and  $\mathbb{E}[M_p(s_{p,i})|x_i] = m(x_i; \theta_m)$  (see Proposition 1 and the proof of Proposition 3), we estimate  $\theta_m$  as

$$\hat{\theta}_m \equiv \arg\min_{\theta_m} \sum_i \left[ \frac{y_{u,i} + y_{e,i}}{2} - \hat{d}_{2,i} - m(x_i; \theta_m) \right]^2.$$

5.2. Estimation Results. We now discuss our estimates of  $\rho$ ,  $\theta_m$ ,  $\theta_h$ , and  $h_{\varepsilon,i}$ . Our estimate of the risk aversion parameter is  $\hat{\rho} = 0.60$ . By definition, the CARA risk aversion parameter has units of 1/(unit of the argument). Since the argument of the utility function in our setting has units of percentage points, a comparison to measures of CARA risk aversion in other settings requires a conversion. For example, if one percentage point of wage increase represents about \$500, our CARA parameter converts to about 0.60/500 = 0.0012 in units of 1/\$. This amount is in the range of CARA estimates from various studies summarized by Babcock, Choi, and Feinerman (1993). In the subsample analysis of Appendix E, we re-estimate the model using only observations in which both parties employed expert agents. In that analysis, we also estimate the union to be risk-averse, albeit with a smaller parameter,  $\hat{\rho} = 0.32$ . We find that the qualitative conclusions of Section 6 do not differ between the subsample and full-sample analyses, and the quantitative conclusions are also similar.

Next, Table 3 reports the estimates of  $\theta_m$  and  $\theta_h$ . For  $m(x_i; \theta_m)$ , we extend  $x_i$  by including the square of the number of years covered by the contract to allow for a nonlinear effect. Inflation and *othermuni* both have significant positive marginal effects on the mean m of the ideal wage increase, while the effect of contract length on m is statistically insignificant. This is consistent with the patterns presented in Table 2 of Section 2.3. While the components of  $\hat{\theta}_h$  are not statistically significant at

conventional levels, longer contracts are associated with smaller variance, suggesting that the range of wage increases considered appropriate is narrower when the contract has longer-term influence on wages.

The median of  $m(x_i; \hat{\theta}_m)$ , the prior mean of the ideal wage increase, is 7.5 percentage points in the  $ARB_F$  data set, while the 1st and 99th percentiles are 4.4 and 9.4 percentage points, respectively. The median of  $\sqrt{1/h(x_i, \hat{\theta}_h)}$ , the prior standard deviation of the ideal wage increase, is 1.7 percentage points, while the 1st and 99th percentiles are 0.6 and 2.8 percentage points, respectively. Figure 1 plots the kernel density of  $\sqrt{1/\hat{h}_{\varepsilon,i}}$ , the estimated standard deviation of the noise term  $\varepsilon$  in the players' signals of the ideal wage increase. The median of  $\sqrt{1/\hat{h}_{\varepsilon,i}}$  is 0.4 percentage points, so the variance of the signal noise is typically a fraction of the prior variance of the ideal wage itself.

To assess model fit, we perform Monte Carlo simulations with our estimated model to simulate 1000 cases for each set of covariates  $x_i$  observed in the relevant data. Figure A3 in Appendix A plots the observed versus model-simulated outcome distributions. The model achieves a close fit to the observed distribution of final offers for both the union and the employer. The model-simulated likelihood that the employer wins arbitration matches the observed employer win rate, at 0.37.

5.3. Selection into Arbitration. The  $ARB_F$  data consists of arbitrated cases, and, accordingly, our structural model abstracts away from any pre-arbitration negotiations and from the parties' decision of whether to settle their dispute. One interesting question is whether our results might be affected by the endogenous selection of cases into arbitration. In particular, if the disputing parties have access to their signal  $s_p$ at the pre-arbitration negotiations, then the realization of that signal could affect the odds that bargaining breaks down and the case reaches arbitration. This could 28 lead to differences in the signal distribution between the cases in our sample and the general population of cases.

Appendix F explores this question by modeling pre-arbitration negotiation. The union and the employer engage in a bargaining game with two inputs: (i) the certainty equivalents of their respective arbitration payoffs conditional on the realization of their signal  $s_p$ ; and (ii) any other costs or benefits of settling versus going to arbitration, which we refer to as "backing-down costs" and assume to be independent of (i). Given this framework, we provide analyses of two distinct bargaining models that differ in whether the backing-down costs are common knowledge and also differ in bargaining protocol. For both bargaining models, we establish that what matters for the probability of settlement failure (i.e., arbitration) is not any party's individual value of arbitration per se, but the *difference* between the two parties' certainty equivalents of arbitration. Then, we follow this theoretical analysis with empirical work assessing how the parties' signal  $s_p$  affects that gap in the certainty equivalents. With our estimated arbitration model, we find there is a gap between the union's and employer's certainty equivalents of arbitration; but, conditional on case covariates, such a gap is essentially constant in the realization of the signal  $s_p$ . It follows that the conditional probability of going to arbitration is invariant to changes in the signal  $s_p$ . This in turn implies there would not be systematic bias in the signal structure we estimate using arbitrated cases.

#### 6. Counterfactual analyses

Having estimated our model, we now turn to addressing questions about the properties of arbitration in practice. Sections 6.1-6.3 compare the two forms of arbitration final-offer and conventional—in terms of the offers they elicit from the disputing parties; the arbitrated outcomes; their conduciveness to information revelation; and their efficiency, as measured by the distance between arbitrated awards and the ideal wage. 29 Lastly, Section 6.4 investigates the potential inequities generated by asymmetric risk attitudes in arbitration.

6.1. Offers and awards in CA versus FOA. In this section, we compare two commonly employed forms of arbitration, final-offer (FOA) and conventional (CA), in terms of the offers they induce from the disputing parties and the resulting arbitration awards. We complement observational comparisons of FOA and CA jurisdictions and cases, such as Feuille (1975), Bloom (1981) and Ashenfelter and Bloom (1984), by leveraging our structural model to compare how the same case would fare under FOA versus CA. Specifically, we compare outcomes observed under New Jersey's implementation of CA after 1996 to counterfactual model simulations of FOA for the same arbitration cases.

Whether the offers in CA differ from those in FOA is an empirical question. Unlike FOA, where the parties' offers directly affect payoffs because one of them must be chosen as the arbitration award, CA does not impose such a constraint. As a result, the parties' offers in CA may matter only indirectly through the information they convey to the arbitrator. In other words, the offers in CA are cheap-talk. Gibbons (1988) shows that if the arbitrator in CA enforces a large transfer from the party who seems to have made the less reasonable offer to the party who seems to have made the more reasonable offer—effectively mimicking the incentives toward reasonable offers created in FOA—then there is a separating equilibrium of CA that generates the same offers as FOA. However, like all cheap-talk games, that CA game has a continuum of payoff-equivalent separating equilibria that differ only by a translation, in which the distance between parties' offers are different from those in FOA. Moreover, we have no reason to believe that arbitrators enforce such transfers in practice. The effect of FOA versus CA on the distribution of arbitrated wages is also an empirical question. On the one hand, the pendulum nature of FOA, which forces the arbitrator to choose 30 one party's offer or the other, may increase the variance of awards by eliminating awards in the middle. On the other hand, this restriction of FOA may also serve to eliminate the tails of potential awards and thus decrease variance, especially if the two parties' offers are closer together in FOA than in CA.

Since cheap-talk games raise the possibility that the equilibrium in play may not be separating, we do not posit any specific equilibrium for CA in our analysis. Instead, we simply report the observed outcomes of conventional arbitration in the  $ARB_{C}$ data set, defined in Section 2.2. We do make the following two assumptions that provide minimal structure for a meaningful comparison. The first is that in CA the arbitrator sets the award equal to  $y_a$ , her updated expectation of the ideal wage after observing the offers, as defined in Section 3.2. Recall that, in FOA, the arbitrator chooses the offer that is closest to  $y_a$  as the award because the rules constrain her to choose one of the parties' offers. CA does not impose such constraints and gives the arbitrator freedom to impose  $y_a$  directly.<sup>27</sup> This is useful because it implies that we observe  $y_a$  directly from the arbitrator's awards in the  $ARB_C$  data. The second assumption is that  $E[y_a] = m$  in CA, as it is in FOA. A benefit of this assumption for our analysis is that it allows us to estimate a new mean for the prior distribution of ideal wage increases specifically for the post-1996 era, using the observed  $y_a$ ; with such added flexibility, we prevent our comparison between FOA and CA from being confounded by changes over time in the prior mean of ideal wage increases. We can prove that our second assumption is true both in the case of a separating equilibrium and in the opposite case, when the arbitrator cannot infer any information from the parties' offers.<sup>28</sup>

 $<sup>^{27}</sup>$ Indeed, that the arbitrator imposes her notion of the ideal wage as the award is the standard view of arbitrator behavior in conventional arbitration; see, for example, Ashenfelter et al. (1992).

<sup>&</sup>lt;sup>28</sup>In a separating equilibrium where the arbitrator infers  $s_p$  from the parties' offers,  $y_a = (hm + h_{\epsilon}s_p + h_{\epsilon}s_a)/(h + 2h_{\epsilon})$  by the normal learning model. In an equilibrium where the arbitrator infers nothing about  $s_p$ ,  $y_a = (hm + h_{\epsilon}s_a)/(h + h_{\epsilon})$ . By the definitions of  $s_p$  and  $s_a$  in Section 3, it follows immediately that  $E[y_a] = m$  in both cases.

Implementation. As defined in Section 5, let  $x_i$  refer to covariates that describe case *i*. We take the following steps to minimize confounding factors when simulating FOA outcomes corresponding to each observed CA case *i*. First, to account for potential changes in the prior mean of ideal wage increases after 1996, we specify  $m_i = m(x_i; \theta'_m)$  in simulations, where  $\theta'_m$  is newly estimated from post-96 data which consist of CA cases only. Specifically, since we observe arbitration awards  $y_a$  in CA, and  $E[y_a] = m$ , we estimate  $\theta'_m$  as  $\hat{\theta}'_m \equiv \arg\min_{\theta'_m} \sum_i [y_{a,i} - m(x_i; \theta'_m)]^2$ . Second, recall that one of the covariates in  $x_i$  is a year-group dummy that accounts for changes across time in the estimation sample that are not already reflected in other covariates. When defining that dummy variable for CA cases, we group the CA years (1996-2000) only with the last year-group in the estimation sample (1993-1995), so the  $h_i = h(x_i; \hat{\theta}_h)$  and  $\hat{G}_{h_{\epsilon}}(\cdot)$  used in simulation reflect conditions of the mid-late 1990s as opposed to earlier years. This is an extra precaution; in practice, Table 3 shows that, conditional on covariates, the difference in  $h_i$  across year groups is not statistically significant.

Given these model parameters, we perform counterfactual simulations of the FOA model, 1000 times for each set of covariate values  $x_i$  observed in the  $ARB_C$  sample. The simulation process involves taking random draws of  $h_{\epsilon,i}$ ,  $s_i$ ,  $\epsilon_{p,i}$ , and  $\epsilon_{a,i}$  conditional on the covariates and simulating the parties' final offers and arbitrator's decision.

Results. Table 4 highlights the differences we find between CA and FOA. The second column of Table 4 presents the results of the FOA simulations, while the first column presents observed CA statistics for comparison. The third column shows the 95% bootstrap confidence interval of the difference between each observed CA statistic and the simulated FOA analog; this is obtained by drawing B = 200 bootstrap samples from  $ARB_F$  and repeating the estimation procedure and counterfactual simulations for each bootstrap sample.

First, Table 4, row (a) shows that the gap between parties' offers is significantly narrower in FOA than in CA; in other words, the parties take more reasonable positions in FOA. Since the arbitrator is constrained to choose one of the two offers in FOA, there is pressure for the parties to submit reasonable offers in order to be the one chosen. CA offers, meanwhile, diverge more, notwithstanding the theoretical possibilities discussed above. Second, in row (b) of Table 4, we find that on average the arbitrated wage would be higher than the midpoint of offers in FOA while it is lower in CA. This difference is statistically significant and is driven by the winning offer being imposed without compromise in FOA while the union wins more than half of the time (per row (c)); the interaction of arbitration format with the union's risk aversion has consequences here. Finally, Table 4, row (d) says that, given identical cases, FOA would have yielded slightly higher arbitrated wage increases on average. The difference is statistically significant though small in magnitude. As a means of supplementing and corroborating the findings in Table 4, we present in Appendix B a descriptive regression analysis comparing cases decided by FOA during 1993-1995 and cases resolved by CA during 1996-2000. The regression results are largely consistent with the findings from the counterfactual simulation in the present section, despite methodological differences and the distinct samples used in the two analyses.<sup>29</sup> The likeness of the two sets of results provides additional reassurance regarding the robustness of Table 4, the credibility of our structural analysis in general and of the counterfactual exercises in the next sections that are motivated by these comparisons.

One caveat in interpreting Table 4 is that this comparison of FOA versus CA holds fixed the set of cases. In other words, the comparison asks how arbitration design affects offers and awards *conditional* on the same set of cases being arbitrated. We may subsequently discuss what this comparison implies about the relative attractiveness of

<sup>&</sup>lt;sup>29</sup>The most different result is for Table 4, row (d); both analyses indicate higher arbitrated wage increases for FOA, but Table 4 is more conservative in its estimated effect of FOA compared to a before-and-after regression. Appendix B provides further discussion.

the two designs to the parties and any consequent differences in the propensity to resort to arbitration. In particular, Stevens (1966) argues that arbitration would be less frequent in FOA because FOA generates more uncertainty for the parties, lowering a risk-averse party's certainty equivalent of arbitration. Indeed, the standard deviation of the arbitrated wage increase is 0.70 percentage points in our FOA simulations versus 0.62 in CA. However, the mean arbitrated wage increase is also slightly higher in FOA due to the union winning more than half of the time. Given the union's estimated risk aversion parameter  $\rho = 0.60$ , the difference in the certainty equivalent of FOA versus CA is less than 0.1 percentage point in the end,<sup>30</sup> conditional on the same set of cases as in Table 4. Thus, in this application, we do not find much support for Stevens' prediction.<sup>31</sup> Statistics on the number of arbitration awards before and after 1996 bear this out. Stokes (1999) reports that "the number of awards rendered under the act has not changed very much since the amendments were passed." Our annual count of arbitration awards surrounding the policy change, displayed in Appendix A Figure A4, corroborates Stokes' report. So neither our model-based computations nor the case-count statistics bear out a substantial difference in arbitration frequency between FOA and CA in NJ. Nonetheless, there could be other differences in the set of cases that would be arbitrated.

One of the most notable results in this section is that the disputing parties' offers are more distant in CA than in FOA, meaning that the parties take more exaggerated positions. While this does not necessarily imply that offers in CA are less informative

<sup>&</sup>lt;sup>30</sup>Given that we are agnostic about the specific equilibrium in CA, we numerically approximate the union's certainty equivalent of CA by two separate methods: 1) fitting the observed distribution of CA awards with a normal distribution and applying the analytical approximation based on normal distributions,  $CE(y) = E(y) - 0.5\rho Var(y)$ ; and 2) exploiting the degree of information transmission we estimate in Section 6.2. Both methods yield a CA-FOA difference of less than 0.1 percentage point.

<sup>&</sup>lt;sup>31</sup>In Appendix F, we formalize the argument that, under various models of pre-arbitration negotiation between the union and the employer, the probability that the parties enter arbitration remains constant if the parties' certainty equivalents of going to arbitration do not change.

to the arbitrator as signals of the ideal wage, it is nonetheless suggestive in that regard. We investigate this possibility in the next section.

6.2. Information transmission in CA versus FOA. As explained above, a key difference between the final-offer (FOA) design and the conventional arbitration (CA) design is that the latter is a cheap-talk game, in which it may be difficult for the arbitrator to infer information about the parties' private signal from their offers. Our estimated model of FOA combined with observed data on CA grants us a unique opportunity to assess the degree of information transmission in CA relative to FOA in practice.

For a tractable analysis, we first develop a concise representation of the degree of information transmission. Specifically, we represent the degree of information transmission by a scalar  $\alpha \in [0, 1]$ , where a higher value of  $\alpha$  indicates better transmission;  $\alpha = 1$  represents full communication or a separating equilibrium,  $\alpha = 0$  represents no communication, and  $\alpha \in (0, 1)$  represents the spectrum of imperfect information transmission in between. To aid intuition, the next paragraph provides one possible rationale for such a representation.

Recall that we denote by  $s_p$  the signal about the ideal wage increase received by the parties at the beginning of the arbitration game. Suppose the arbitrator is unable to infer  $s_p$  perfectly from the arbitration process and can only infer a noisy measure of it,  $s_p^* \equiv s_p + \epsilon_n$ , where  $\epsilon_n$  is an exogenous, mean-zero error that is normally distributed with precision  $h_n$ . Then,  $s_p^* = s + \epsilon_p + \epsilon_n = s + \epsilon_p^*$ , where  $\epsilon_p^* \equiv \epsilon_p + \epsilon_n$  is normally distributed with mean zero and precision

$$h_p^* \equiv h_\epsilon \frac{h_n}{h_\epsilon + h_n}$$

by the Bienaymé formula for variance. The effective precision  $h_p^*$  of the signal the arbitrator infers,  $s_p^*$ , equals the original precision  $h_{\epsilon}$  multiplied by a fraction  $h_n/(h_{\epsilon} + 35)$   $h_n$ ). This fraction goes to 1 as  $h_n \to \infty$ , the scenario in which the arbitration process perfectly reveals  $s_p$ , and goes to 0 as  $h_n \to 0$ , the scenario in which the arbitration process reveals nothing about  $s_p$ . Thus, on an aggregate level, we may reasonably represent the degree of information transmission by a scalar  $\alpha \in [0, 1]$  so that  $h_p^* = \alpha h_{\epsilon}$ , where a higher value of  $\alpha$  indicates better transmission.

Now consider the implications for the arbitrator's preferred award  $y_a$  as  $\alpha$  increases. Intuitively, the more precisely the arbitrator is able to learn about  $s_p$ , the more weight she will give to it in forming her preferred award  $y_a$ . Therefore, we would expect more of the variance of  $y_a$  to be explained by  $s_p^*$  when  $\alpha$  is larger.<sup>32</sup> Indeed, our simulation results, to be discussed below, verify this numerically.

Thus, as an intuitive measure of information transmission, we consider the  $R^2$  of regressing the arbitrator's preferred award,  $y_a$ , on the signal she infers from the parties' offers,  $s_p^*$ . That is, we can assess the degree of information transmission in the observed conventional arbitration (CA) data by comparing the  $R^2$  of such a regression to that in simulated data. Specifically, we simulate  $y_a$  and  $s_p^*$  data given each *hypothetical* value of  $\alpha$  over a grid in [0, 1]; then we look for the value of  $\alpha$ , or degree of information transmission, that generates the  $R^2$  most consistent with the  $R^2$  obtained from the actual data. Note that we do not need to know the parties' equilibrium offer strategies in CA to be able to simulate the regressand  $y_a$ ; as before, we remain agnostic in that regard. Regardless of how she does it, if the arbitrator ultimately infers  $s_p^*$  as defined above, and this has precision  $h_p^* = \alpha h_{\epsilon}$ , then it follows from the normal learning model that  $y_a = (hm + h_p^* s_p^* + h_{\epsilon} s_a)/(h + h_p^* + h_{\epsilon})$ .

Implementation. Given this conceptual framework, we implement our assessment as follows. First, we use our estimated model primitives to establish a mapping between all possible values of  $\alpha$  and the  $R^2$  described above, so that upon observing an  $R^2$ 

<sup>&</sup>lt;sup>32</sup>Let  $\tilde{y}_a$  be the linear projection of  $y_a$  on  $s_p^*$ . Given the normal learning model, we can prove analytically that  $\operatorname{var}(\tilde{y}_a)/\operatorname{var}(y_a)$  is strictly increasing in the degree of information transmission,  $\alpha$ . 36

we can interpret the implied  $\alpha$ . We start by simulating, given each hypothetical value of  $\alpha$  on a grid in [0, 1], 1000 Monte Carlo samples of  $s_p^* \equiv s + \epsilon_p^*$  and  $y_a = (hm + h_p^* s_p^* + h_\epsilon s_a)/(h + h_p^* + h_\epsilon)$  per each set of covariates  $x_i$  observed in  $ARB_C$ . Note that it would not have been possible to simulate these without our estimated model of the information structure; we use the same  $m_i = m(x_i; \hat{\theta}'_m)$ ,  $h_i = h(x_i; \hat{\theta}_h)$ and  $\hat{G}_{h_\epsilon}(\cdot)$  used in the Section 6.1 simulations and described in detail there. The sand  $s_a$  are Monte Carlo simulated given these model parameters. As explained above,  $\epsilon_p^*$  is normally distributed with mean zero and precision  $h_p^* = \alpha h_\epsilon$ , where  $h_\epsilon$  is drawn from the distribution  $\hat{G}_{h_\epsilon}(\cdot)$ . Then using the entire Monte Carlo sample associated with each  $\alpha$  value, we run the OLS regression

$$y_{a,i} = \beta_0 + \beta_1 m_i + \beta_2 s_{p,i}^* + \nu_i \tag{13}$$

and obtain the resulting  $R^2(\alpha)$ . The regressor  $m_i = m(x_i; \hat{\theta}'_m)$  is simply a control for the heterogeneity of covariates across cases.

Second, we run an analogous regression using the observed CA data to obtain the relevant  $R^2$  thereof. We will subsequently interpret the  $\alpha$  implied by this  $R^2$  using the  $\alpha$ -to- $R^2$  mapping established through the simulations in the preceding paragraph. Here, we observe the regressand  $y_a$  directly in the data, since  $y_a$  corresponds to the observed arbitration award in CA. We also observe the offers of the two parties, but, in CA, we do not know the functional form by which they convey  $s_p^*$ . What we do know is that  $s_p^*$  is by definition something the arbitrator infers from the offers, so it is some (unknown) function of the offers. Therefore, we substitute the regressor  $s_p^*$  in regression (13) with bivariate thin plate regression splines of the observed offers of the parties. The smoothing parameter is optimized by generalized cross validation.<sup>33</sup> We also substitute the regressor m in regression (13) with the covariates listed in

 $<sup>^{33}</sup>$ We use the mgcv package in R.

Table 2 that are available for  $ARB_C$  as well as year and credit rating fixed effects. If the observed CA data, despite generous inclusion of regressors, achieves a lower  $R^2$  than that simulated for full information transmission, that finding would be more indicative of weak information transmission in CA than it would be if we had not been so generous. This one regression using observed data leads to an  $R^2$  of 0.50.

Note that, by construction, OLS regression yields the smallest possible sum of squared residuals, or highest  $R^2$ , among all possible inference rules by the CA arbitrator that are a function of the observed offers, which we leave as unspecified in the model and remain agnostic about. So this  $R^2$  represents the best-case scenario in terms of information transmission in conventional arbitration. Specifically, it corresponds to an inference rule by the arbitrator that leads to the highest possible  $R^2$  in the regression of observed CA awards.

Results. Figure 2 plots the  $R^2$  from the simulated data as a function of  $\alpha$  using a solid curve. The monotonic increase of the curve as a function of  $\alpha$  numerically confirms our intuition that more of the variance of  $y_a$  is explained by  $s_p^*$  when  $\alpha$  is larger. The  $R^2$  for the observed conventional arbitration (CA) data, 0.50, is marked by a dotted line. This observed  $R^2$  is closest to that of the simulation in which  $\alpha = 0.33$ . To directly interpret this  $\alpha$ , recall that the signal the arbitrator infers from the parties' offers is a noisy signal of the ideal wage. If  $\alpha = 0.33$ , this means the variance of the noise is  $1/0.33 \approx 3$  times larger in CA than in FOA. A 95% confidence interval for  $\alpha$ , which is constructed from the empirical distribution of bootstrap estimates by resampling from  $ARB_F$ , is [0.01, 0.41]. The smallest value of  $\alpha$  on our simulation grid is 0.01, so the lower bound of the confidence interval indicates that we cannot reject the scenario of no information transmission. Meanwhile, the upper bound of the confidence interval indicates that any transmitted information is significantly less precise than that in final-offer arbitration, which is represented by the benchmark of 38  $\alpha = 1$ . In contexts where communication of private information from the disputing parties to the arbitrator is particularly important, final-offer arbitration may indeed be preferable to conventional arbitration.

The metric  $\alpha$  is consistently far from 1 in a number of robustness analyses we conduct. First, the finding is robust to using a different type of spline. Tensor product splines are an alternative among splines that accommodate bivariate functions; using these instead of thin plate regression splines yields  $\alpha = 0.31$ . Second, the estimated  $\alpha$  is even smaller in a subsample analysis in which we restrict the estimation sample to only those cases where both the union and the employer were represented by expert agents; subsequently redoing the entire analysis yields  $\alpha = 0.14$  (see Appendix E). Third, in a symmetric utility specification where we estimate the arbitration model specifying both parties as risk neutral and redo the entire analysis, we obtain  $\alpha = 0.17$ .

6.3. Efficiency of awards in CA versus FOA. As a final criterion of comparison, we consider the ability of each arbitration design to yield awards that are close to the ideal wage increase s. Recall that s is defined as the wage that would maximize the "interests and welfare of the public" as set forth in New Jersey law. We call this criterion "efficiency" and measure it by the arbitrator's objective function  $u_a(y,s) = -(y-s)^2$ . Our structural model primitives, including the distribution of ideal wage increase s, allow us to assess efficiency through this criterion despite s being unobserved.

As we saw in the previous section, FOA transmits more precise information from the parties to the arbitrator than CA. However, this comes at the cost of the oneoffer-or-the-other constraint on the arbitrator in FOA, which may constrain the award away from the ideal wage s even while the arbitrator is better informed of what this ideal wage is. Determining which arbitration design is more efficient on balance is an empirical question, not a theoretical one; numerical simulations of our theoretical 39 model at different combinations of parameter values show that the efficiency ordering of CA versus FOA depends on the model primitives. As we do not have a closed-form solution for final offers in FOA, it is difficult to generate an analytical characterization of when CA dominates FOA and vice versa. Nonetheless, we observe some patterns in the numerical simulations. If the prior is already very precise, more learning is not that useful to the arbitrator, so CA tends to be more efficient than FOA. At the other extreme, if there is a lot of general uncertainty (i.e., both the prior and the signals are very imprecise), this leads to a large union-employer offer gap in FOA. Then allowing compromise awards as in CA tends to be more efficient than forcing a choice between extremes as in FOA. In some intermediate cases outside of the above scenarios, FOA can dominate CA by providing sufficient added information about the location of the ideal wage to overcome the disadvantage of the award constraint.

To assess which arbitration design is more efficient in New Jersey, we use the estimated structural model to numerically compare the mean of  $-(y-s)^2$  across Monte Carlo simulations of FOA and CA. Specifically, for FOA we use the FOA sample simulated in Section 6.1, and for CA we use the CA sample simulated conditional on  $\hat{\alpha} = 0.33$  in Section 6.2; i.e., we simulate CA given the estimated degree of information transmission. Both of these samples are conditioned on the set of covariates observed in  $ARB_C$  and are of equal sample size.

Table 5 displays the measure of efficiency thus simulated in CA versus FOA. We find that CA is more efficient; the average distance of the award from the ideal wage, in terms of squared percentage points, is 0.06 in CA compared to 0.21 in FOA. Using an alternative metric, such as the absolute value of the difference between the award and the ideal wage, leads to the same qualitative result. Two-sided t-tests using bootstrap standard errors reject the null of equal efficiency loss under conventional and final-offer arbitration at the 5% significance level. Finally, we find that CA is

more efficient than FOA for all  $\alpha$  values within the 95% bootstrap confidence interval for  $\alpha$ .

These results imply that the gain in efficiency from the arbitrator not being constrained in CA outweighs the loss in efficiency from inferior information transmission. So, as far as efficiency is concerned, it is worth sacrificing information here to free up the arbitrator's choice. If we interpret s as the outcome that would maximize the "interests and welfare of the public" criterion specified in New Jersey law and  $-(y-s)^2$  as measuring closeness to that outcome, then, by this measure, CA would be the better choice over FOA in New Jersey's public sector labor disputes.

6.4. Asymmetric risk attitudes and (in)equity in arbitration. According to estimates from Section 5 and consistent with evidence in Section 2.3, New Jersey police and fire unions are risk-averse in the period that we analyze. Risk aversion is likely to be present in labor negotiations of other states and industries as well as in contexts other than labor, such as the arbitration of disputes between consumers and businesses. As such, we investigate how risk aversion interacts with the dispute resolution mechanism to affect arbitration outcomes. We focus on the FOA design, for which Proposition 2 established the relationship between risk attitudes and equilibrium final offers.

To study this question, we counterfactually simulate a scenario in which both the union and the employer are risk-neutral. Specifically, we perform Monte Carlo simulations of the FOA arbitration model, 1000 times for each set of covariate values  $x_i$  observed in the  $ARB_F$  data set. This results in a total of 586,000 simulated cases.

Table 6 compares simulated outcomes when the union is risk-averse, with  $\rho = 0.60$ as estimated in our data, to the simulated counterfactual outcomes when the union is risk neutral. To gain a fuller view of the effects of risk aversion, the table also displays counterfactual outcomes when the union is more risk-averse than estimated in our data, with  $\rho = 1.5$ , but still within the range of CARA estimates reported by Babcock, Choi, and Feinerman (1993). The employer remains risk-neutral throughout. Table 6, row (a) shows that, when the union is risk-averse, it chooses a more moderate final offer than in the risk-neutral scenario, asking for a smaller wage increase. The employer is also less aggressive in response, but its offer does not change as much as the union's. As a result, the risk-averse union wins more than half of the time, whereas both parties win with equal frequency when the union is risk-neutral. In fact, Table 6, row (d) shows that the risk-averse union obtains a slightly larger arbitrated wage increase, on average, than it would in the risk-neutral scenario. This difference is statistically significant, as the 95% confidence intervals for the difference between the two risk-averse cases and the risk-neutral case—which are constructed using the empirical distribution of bootstrap estimates—are [0.16, 0.27] and [0.08, 0.17] respectively.

It might, at first glance, seem counter-intuitive that a risk-averse union would tend to secure higher arbitrated wage increases than a risk-neutral one. This result is due to two aspects of the parties' equilibrium behavior mentioned above. The first one is the risk-averse union's increased odds of winning arbitration. The second one relates to the relatively conservative equilibrium offer made by the employer when the union is risk-averse, as shown in row (b). As explained above, this is caused by the employer best-responding to a more moderate competing offer by the union when the union is risk averse. As a result, when a risk-averse union does lose arbitration, the awarded wage increase is higher than when a risk-neutral union loses. In combination, these two aspects more than compensate the smaller wage increase obtained by the riskaverse union in the event that it wins arbitration, so the net result is an increase in expected awards. Yet despite the larger arbitrated wage on average, Table 6, row (e) shows that the risk-averse union's certainty equivalent of arbitration is lower than in the risk neutral scenario because the risk premium of arbitration is sufficiently large. How do these effects of risk-aversion—the rise in the expected arbitrated wage increase and the reduction in the union's certainty equivalent of arbitration—affect the relative strengths of the parties' positions in a dispute where settlement failure triggers arbitration? Intuitively—and also according to models of bargaining such as in Nash Jr (1950)—a party can extract a better outcome from bargaining as its prospects in the event of a disagreement improve. In settings where arbitration is the terminal dispute resolution procedure, arbitration serves as the disagreement outcome of bargaining. Table 6 shows that the union's risk aversion causes its certainty equivalent of arbitration to fall more than the employer's compared to the risk neutral baseline. Thus, somewhat paradoxically, risk aversion can weaken a party's position in a dispute where arbitration is the terminal procedure despite making it more likely to win the arbitration case.<sup>34</sup>

## 7. Conclusion

We combine economic theory and empirics to study arbitration, a widely used method of resolving disputes. Our model of the three-way strategic interaction between two disputing parties and an arbitrator highlights the following features of arbitration: First, risk attitudes affect the strategic actions of the players and the outcomes that ensue; asymmetry in these risk attitudes can tilt outcomes in favor of one side or another. Second, arbitration is a game of communication with the arbitrator. Under final-offer arbitration, we establish identification of the model from the joint distribution of offers submitted by the disputing parties and the arbitration

<sup>&</sup>lt;sup>34</sup>In Appendix F, we model the pre-arbitration interaction between the union and the employer to make explicit the connection between the parties' arbitration certainty equivalents and their relative bargaining positions in pre-arbitration negotiations.

awards. Based on the identification strategy, we develop an estimator, which we then implement using data on wage arbitration between police and fire officer unions and their employers in the state of New Jersey. This is the first structural analysis of arbitration.

Our data affords us a rare opportunity to study in the field a cheap-talk and a noncheap-talk version of a communication game—conventional and final-offer arbitration, respectively. Noting that the disputing parties' offers are further apart in conventional arbitration, we leverage our structural model to quantify the relative precision of information transmission in the cheap-talk game. We find that, in our application, the information communicated in conventional arbitration is less than half as precise as that in final-offer arbitration. However, the superior information in final-offer arbitration comes at the cost of constraining the arbitrator's choice of award to one of the parties' offers, so there is a trade-off between eliciting information and allowing more arbitrator discretion. On balance, we find that conventional arbitration achieves outcomes that are closer to the ideal outcome in our application.

When considering final-offer arbitration in isolation, we find that the more riskaverse party actually obtains superior outcomes (more favorable wages) on average, partly because it submits moderate offers that are more likely to be chosen by the arbitrator. Nonetheless, given the ex-ante uncertainty about the arbitration award, the risk-averse party ultimately has a lower certainty equivalent of arbitration than if it were risk neutral, which may weaken its position in a dispute where arbitration is the disagreement outcome.

Our analysis may be extended in various ways. Whereas we study one-dimensional information and actions in this paper, an important extension would be to characterize multidimensional disputes involving multidimensional information and action spaces. Another interesting question is to investigate more explicitly the possible dynamic linkages between arbitration cases. Finally, the questions we ask of arbitration have

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analogs in dispute resolution more generally. For example, the lack of discretion faced by arbitrators in final-offer arbitration is of a similar nature to the constraints that structured sentencing systems, such as sentencing guidelines and mandatory minimum sentences, pose on judges in criminal cases. Adapting our framework to the investigation of the trade-offs associated with judicial discretion, accounting for the possibility of strategic communication, would be an exciting avenue for further research.

### DATA AVAILABILITY

Code replicating the tables and figures in this article can be found in Kong, Silveira, and Tang (2024) in the Harvard Dataverse, https://doi.org/10.7910/DVN/OEFRCM.

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Sample size	586	
Job type (fraction)		
Police	0.90	
Fire	0.10	
	mean	$\operatorname{sd}$
Num. years covered by contract	2.1	0.7
Wage increase ( $\%$ points)	7.2	1.6
Union final offer ( $\%$ points)	7.8	1.8
Employer final offer ( $\%$ points)	6.1	1.6
Difference in final offers ( $\%$ points)	1.7	1.6
Union win rate	0.63	_

TABLE 1. Summary Statistics: Final-Offer Arbitration, 1978-1995

Notes: Statistics are of the  $ARB_F$  data set (explained in the text), comprising final-offer arbitration cases during 1978-1995.

	(1)	(2)
Num yrs covered by contract	0.064	0.045
	(0.114)	(0.101)
	0.044	0.04 <b>×</b>
CPI 12 mo pct change	0.044	0.045
	(0.029)	(0.025)
Othermouri	0.949	0.204
Othermum	(0.243)	(0.294)
	(0.053)	(0.047)
Log tay base	0.274	0.284
Log tax base	(0.214)	(0.204)
	(0.129)	(0.094)
Income quantile	0.421	
4	(0.306)	
	(0.000)	
Log population	-0.100	
	(0.066)	
	()	
Population density	0.030	
	(0.012)	
	· · · ·	
Fire dummy	-0.002	
	(0.219)	
County dummy	-0.088	
	(0.320)	
Otherissues	-0.077	
	(0.174)	
Year group fixed effects	Y	Y
Moody's rating fixed effects	Y	Ν
Moody's rating joint test p-value	0.50	—
Arbitrator fixed effects	Y	Ν
Arbitrator joint test p-value	0.94	—
Observations	579	586
$R^2$	0.424	0.329
Adjusted $R^2$	0.312	0.321

TABLE 2. Determinants of Arbitrated Wages, 1978-1995

Notes: This table reports OLS results. The unit of observation is a case. In all specifications, the dependent variable is the wage increase in percentage points. Standard errors are provided in parentheses. Arbitration cases are from the  $ARB_F$  data set. See text for further details.

$x_i$	$\hat{ heta}_m$	$\hat{ heta}_h$
CPI 12mo pct change	0.11	0.08
	(0.06)	(0.07)
Log tax base	0.04	0.01
	(0.13)	(0.22)
Num years covered by contract	-1.05	-0.42
	(1.01)	(0.31)
Squared num years covered by contract	0.17	
	(0.22)	
Othermuni	0.34	0.03
	(0.08)	(0.12)
Year group dummy, 1987–1990	-0.22	-0.27
	(0.21)	(0.91)
Year group dummy, 1991–1992	-0.76	0.09
	(0.21)	(1.22)
Year group dummy, 1993–1995	-1.62	-1.44
	(0.29)	(1.76)
Constant	5.48	1.14
	(1.85)	(2.49)

TABLE 3. Parameter Estimates in  $m(x_i; \theta_m)$  and  $h(x_i; \theta_h)$ 

Notes: Table reports estimates of the parameters,  $\theta_m$  and  $\theta_h$ , of the prior mean m and precision h of the ideal wage distribution. Units are percentage points of initial wages. The parentheses report standard errors computed from B = 200 bootstrap samples drawn from  $ARB_F$ .

	(1)	(2)	(1)-(2)
	Conventional	Final-offer	95% C.I.
	(observed)	(simulated)	
(a) Mean difference between offers	2.48	0.92	[1.37, 1.67]
	(0.13)	(0.07)	
(b) Mean arb. wage – offer midpoint	-0.26	0.08	[-0.40, -0.31]
	(0.07)	(0.02)	
(c) Probability of union win	n/a	0.57	[-0.11, -0.05]
	,	(0.01)	
(d) Mean arbitrated wage increase	3.70	3.75	[-0.08, -0.02]
	(0.06)	(0.01)	

TABLE 4. Conventional Versus Final-Offer Arbitration, 1996-2000

Notes: Column 1 shows average outcomes of the 119 observations in  $ARB_C$ . The parentheses in Column 1 report the standard errors of these sample means from  $ARB_C$ . Column 2 Monte Carlo simulates the final-offer arbitration model 1,000 times conditional on each set of covariates in  $ARB_C$ ; thus, it presents average outcomes across a total of 119,000 simulated cases. The parentheses in Column 2 report standard errors for these outcomes computed from 200 bootstrap samples of  $ARB_F$ . Column 3 reports the 95% confidence interval of the difference between the two columns (Column 1 - Column 2), using its empirical distribution from the bootstrap samples. (In row (c), column 3 shows the 95% confidence interval of 0.5-(2).) Offers and wage increases are in units of percentage points.

	(1)	(2)	(1)-(2)
	Conventional	Final-offer	95% C.I.
	$(\alpha = 0.33)$		
$\mathbf{E}[-(y-s)^2]$	-0.06	-0.21	[0.05, 0.21]
	(0.03)	(0.04)	
$\mathbf{E}[- y-s ]$	-0.19	-0.35	[0.07, 0.22]
	(0.03)	(0.03)	

TABLE 5. Efficiency of Awards in CA and FOA

Notes: The table displays the mean of the efficiency measure across 1000 Monte Carlo simulations conditional on each set of covariates in the  $ARB_C$  data set; thus, it presents average outcomes across a total of 119,000 simulated cases. Standard errors in the parentheses are computed using B = 200 replications of bootstrap samples. Column 3 report 95% confidence intervals of the difference (Column 1 - Column 2), using the empirical distribution from bootstrap samples.

	risk neutral	$\rho = 0.60$	$\rho = 1.5$
(a) Mean union offer	8.73	8.05	7.70
	(0.24)	(0.14)	(0.15)
(b) Mean employer offer	6.00	6.36	6.41
	(0.13)	(0.13)	(0.12)
(c) Probability of union win	0.50	0.63	0.72
	(0.00)	(0.02)	(0.01)
(d) Mean arbitrated wage increase	7.36	7.57	7.46
	(0.15)	(0.16)	(0.15)
(e) Union's certainty equivalent	7.36	6.56	5.58
	(0.15)	(0.15)	(0.22)

TABLE 6. Risk-Averse Versus Risk-Neutral Union in FOA, 1978-1995

Notes: The FOA model is Monte Carlo simulated 1000 times conditional on each set of covariates in the  $ARB_F$  data sets; thus, the table presents average outcome across a total of 586,000 simulated cases. Units are percentage points, excluding probabilities. Employer is risk neutral throughout. Standard errors in the parentheses are computed using B = 200 replications of bootstrap samples.



Notes: Figure displays kernel density of  $\sqrt{1/\hat{h}_{\varepsilon,i}}$  based on Gaussian kernels and bandwidth given by Silverman's rule of thumb. The plot is truncated at the 95th percentile.



Notes: Figure displays simulated  $R^2$  values of regression (13) as a function of  $\alpha$ , the degree of information transmission. At each value of  $\alpha$ , we Monte Carlo simulate 1000 cases per each set of covariates observed in  $ARB_C$  and run the regression. For comparison, the dotted, horizontal line marks the  $R^2$  of a regression analogous to (13) run using the observed data from  $ARB_C$ .